



APSI DAY
e-Skills

Apps for Good


Wednesday, 29 June 2016

How we did it

2014: Opportunity 2020

(#BCC2020)



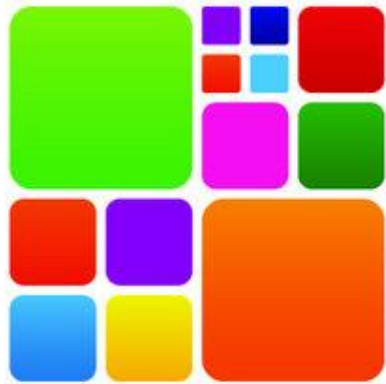


59% of companies in Luxembourg had hard-to-fill vacancies for jobs requiring ICT specialist skills

EUROSTAT, January 2016, ICT specialists, Almost 8 million ICT specialists employed in the EU in 2014

How we did it

2015: Apps for Good



Apps for Good

Powered by **edi**

Apps for Good - Presentation

2015: Apps for Good



Apps for Good - Figures

2015: Apps for Good

“ Our goal is to transform the way technology is taught in schools; to empower students from all backgrounds to seize the opportunities of our digital age and create solutions to the problems they care about, using technology. ”

— Rodrigo Baggio, CDI Apps for Good, Founding Chairman & Founder CDI Global



25,000

Students this year

50,000+ since 2010



1,136

Active Education Partners

1,200+ since 2010



1,267

Industry expert volunteers

From 40+ countries



The British Chamber
of Commerce for Luxembourg



Apps
for
Good

TMT GROUP

Apps for Good - Impact



Mohima Ahmed, 20
App developer

Named one of **30
Women Under 30
Who Are Changing
The World** by Elle UK

Apps for Good
winner in 2011

Over 50% of Apps for Good participants are girls

Apps for Good - 2015 Winners

2015 Winners

Check out the winners of the Apps for Good Awards 2015 who have turned bright ideas into real technology products to solve problems in their world.



AssembleJobs

Local jobs to fit around students' schedules



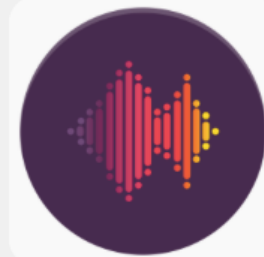
BOOKd

Discover and share new books by creating book clubs with friends



GardenKing

Take a photo of any flower in your garden and identify it instantly



MySoundClash

Connect multiple phones to get a bigger sound



My World of Atoms

An adventure game to help you master the periodic table



One Click Politics

Getting young people tuned into politics



weKonnekt

Connecting young carers with local resources and support

Current developments

2015: Generation ICT: Building Skills Today for Luxembourg's Jobs of Tomorrow



Current developments

2015/2016: Apps for Good in Luxembourg



S^t George's
International School, Luxembourg
A.S.B.L.



Lessons Learned

Lessons learned

Talent is networked



Lessons learned

Structure your approach

- 1. Identify talent early**
- 2. Create dialogue with talent networks**
- 3. Adopt new ways of recruiting**

Opportunities

Get involved!



Join the TMT Group!
Become an expert for Apps for Good!
Become a sponsor!
Join the dialogue!



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